Double Degree Global and China Business Studies & Chinese Language

YOUR NEW FRONTIER
Tour international institutions joining forces to create a new business school

East China Normal University
**History:** founded in 1951 in Shanghai
**Ranking:** one of the Top 15 Chinese mainland universities in THE Rankings 2016, Top 5 in the ranking of international outlook category; 11 disciplines rank world top 1%
**Faculty:** 4,151 faculty member, including 11 academicians from the Chinese Academy of Sciences or Chinese Academy of Engineering
**Multi-discipline university:** 3 faculties, 27 schools, 58 departments
**International partner:** 150 internationally renowned universities and academic institutions
**International students:** around 5,000
**Campuses:** two campuses in Minhang and Putuo District, Shanghai. A total area of over 207 hectares

Faculty of Economics and Management
**Faculty:** 248 faculty members, of which 142 are professors and associate professors
**Students:** more than 4,400, 55% are postgraduate students
**Programs:** 16 undergraduate programs in Business Administration, Economics, Statistics and Public Administration; 14 academic master’s programs, 8 professional master’s programs, including MBA and MPA; 8 doctoral programs and 4 post-doctoral research stations

emlyon business school
**History:** founded in 1872 in France
**Ranking:** #2 in France, #26 in the World (Times Higher Education Global Employability University Ranking 2016); #20 in Europe (Financial Times European Business School Ranking 2016)
**International students:** 5,100 students on campus, 40% non-French, 80 nationalities represented; 5,500 Executive programs participants
**International faculty:** 130 permanent professors, 80 visiting professors and overseas guests
**International partners:** 156 foreign partners
**Multi-continent campus:** 5 campuses: Lyon, Shanghai, Saint-Etienne, Casablanca, Paris
**Global alumni network:** a network of 29,000 alumni in 118 countries
**Signature of emlyon business school:** globalization, digitalization, entrepreneurship

Asia Europe Business School
Jointly created by emlyon business school and ECNU, located in Shanghai, the most vibrant Asian metropolis, AEBS is the unique business school that crafts cross-disciplinary talents. AEBS has the ambition to build entrepreneurs and cross-disciplinary talents around the Belt and Road, combining Eastern and Western wisdom, best management practices, and a high level of social responsibility.

Developed to train global entrepreneurs, AEBS will combine the excellence of ECNU in the humanities and social sciences with emlyon business school’s excellence in entrepreneurial management and innovation. By 2020, the school is expected to have students in various programs: bachelor, master, MBA, Ph.D, etc.

The campus is located in a brand new building with modern equipments, in Zizhu International Education Park, near the Minhang Campus of ECNU.

**DISTINCTIVE FEATURES**

- 1 Business Degree plus 1 Chinese Language Degree from one top French business school and one leading Chinese university
- 3 years in Shanghai plus 1 year in Paris or Saint-Etienne: with an enriching and vibrant experience in China and France
- Double language competency: speaking fluent Chinese and English, and some French, will give you a distinctive edge
- Triple international accreditation AACSB, EQUIS, AMBA (top 1% of world business school)

- A range of specializations: international business, finance, luxury management, marketing, and more... giving early insight into career prospects
- A tradition of teaching innovation: digital and blended learning, project-based learning
- High employability: internships totally 11 months in China and France
## PROGRAM AT A GLANCE

<table>
<thead>
<tr>
<th>Duration</th>
<th>4 Years (full-time)</th>
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<tbody>
<tr>
<td>Language</td>
<td>English and Chinese</td>
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<tr>
<td>Teaching approach</td>
<td>Combining courses, tutored projects, periods in companies and overseas</td>
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| Location          | 3 years in Shanghai China  
1 year in Paris or Saint-Etienne, France |
| Degree            | Double Degree:  
· Bachelor Degree of Chinese Language - East China Normal University  
· Global BBA Degree - emlyon business school (France) |
| Start of program  | Early September |
| Application deadline | July 7th |
| Language requirements | English: IELTS 6.0 or TOEFL iBT 85  
Chinese: HSK Level 4  
A condition for those who without HSK Level 4 to take half year or one year Chinese Foundation Course and Passes HSK Level 4 before enroll |
| Application fee   | CNY800 / USD120 |
| Tuition fee*      | Shanghai Campus: CNY55,000 / year or EUR7,500 / year (first 3 years)  
French Campus: EUR10,500 / year or CNY77,000 / year (Paris or St-Etienne)  
Chinese Foundation Course: CNY20,000 / year |
| Accommodation fee | Shanghai on-campus: minimum from CNY1,050/month  
St-Etienne on-campus: minimum from EUR200/month  
Paris off-campus: minimum from EUR600/month |
| Scholarships*     | Up to CNY20,000 / EUR3,000 per student depending on criteria of merit |

* Subject to modification

## APPLICATION REQUIREMENTS

### Documents:
1. Resume/CV
2. Application form
3. Personal statement and study plan (maximum 2 pages)
4. Official diploma of high school and transcript related (graduating students should provide an official proof of graduation for the time being)
5. A prepared personal presentation (E-portfolio) in a creative digital format
6. English tests for non-native English speaking students: TOEFL iBT 85 or IELTS 6.0 (could submit it later after the interview before enroll)
7. HSK 4 Certificate (could submit it after the Chinese Foundation Course)
8. A passport photo
9. Photo copy of passport
10. Proof of remittance of application fee

A face-to-face or Skype interview will be organized after evaluating the candidates’ documents and test score. The admitted students are required to present the official diploma of high school by March 1st / September 1st before new semester start.
Website
aeb.ecnu.edu.cn

AEBS Campus Address
Zizhu International Education Park,
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